

A wide-angle photograph of a desert landscape. A road made of pink gravel leads from the bottom center towards the horizon. The road is flanked by dry, yellowish-brown grass and shrubs. In the background, there are low, brown mountains under a clear blue sky. A large, bright, slightly hazy moon is visible in the upper left corner of the sky.

CAILIN RUSSO

PINK SAND

by john threat

Hi **Cailin Russo!**

Your song **PINK SAND** is clutch. I've been playing it non-stop - and I love the reference you sent over. **Kung-Fu Hustle** is incredible and you are right, we can hit a kick ass martial arts scene on a tight budget. Let's jump into this world:

STORY

Imagine a post-apocalyptic world. Above the moon is shattered into pieces above a desert wasteland. A mysterious beautiful stranger appears riding a high tech scooter. It's **Cailin**. She rides up to a beat down building in the middle of nowhere.



Cailin Russo walks up to the abandoned looking building. In front is a cute little girl with a cup. She points to her mouth and holds out the cup. **Cailin** feels pity for her and parts her trench coat and sprinkles a small amount of **PINK SAND** into the little girls cup. The little girl smiles.

A creepy looking guy is looking on and see the precious **PINK SAND** crystals. His face twists up with thoughts of bad deeds.

Cailin walks into the building.



Inside the building is a dilapidated makeshift bar. It's empty except the bartender.

Cailin takes a seat and the bartender slides her a dirty cup. She belts the liquid down.

Outside a jeep filled with post-apocalyptic tough guys rolls up. The leader is a smooth looking character in a filthy suit that's seen better days.

The creepy guy runs up to him and points inside letting him know someone is inside with the precious **PINK SAND**. The leader nods and he and 2 goons walk into the bar.



One of the guys bangs on a table. The bartender looks like he is going to crap his pants. **Cailin** takes some of the pink salt and puts it on her tongue. Her eyes go wide.

Okay Here is where things get crazy! We enter a kung-fu fighting segment using camera tricks and super-slow mo.

He charges and swings at **Cailin** who ducks his punch. She fights with him blocking all his punches.



Cailin jumps up (with help from a spring board) and knees him in the face. The big guy falls backwards and she rides his body to floor where he collapses. She's posed on his chest.

Another guy rushes in from the side. She plants a hand on the barstool. **BAM!** She plants both feet in his face. He's stunned and she holds the position. He falls down as she lands.

The leader stares in disbelief and drops his cigarette!



The leader rolls up his sleeves off his jacket and does several martial arts moves. He's fucking good.

The other two guys are getting up off the floor, they are looking really angry and producing bladed weapons.

This scene lands about **2:20** in the song - just as the song hits it's dream-like quiet moment. **Cailin** reaches for more **PINK SAND** and spreads it. She starts to float a bit and **BAM!**



The leader and his 2 goons come flying out of the building front door in a huge gust of dust and smoke. The little girl looks at them fly by. The all lay motionless in front of the bar.

Cailin strolls out of the building and holds her hand out to the little girl. The little girl smiles and takes it. The two of them jump on her scooter and take off down the highway.

The little girl clutches **Cailin** from behind. She's safe. At **2:52** in the song the little girl sings the **PINK SAND** chorus with **Cailin**. They drive off into a gorgeous desert sunset.

FIN

PERFORMANCE

I know we can make an amazing music video with this post-apocalyptic narrative, but I think we should shoot the performance separate. Near our primary location we'll have a secret area where **Cailin** discovers the **PINK SAND** and digs it up into her sack. This will also allow us to get out action shots without getting caught trying to sync performance and give us some back story on the substance.

For example at **:40 seconds** into the song, there is a dreamy other-worldly lull in the beat. I imagine **Cailin** digging the pink sand, and it begins to make her levitate into the sky. Her trench coat blowing in the wind. This echoes the scene when she blows everyone out of the building.

EFFECTS

The effects for this video are minimal composites. Like the shattered moon, and/or if we handle some of the floating via effects, I , the director, double as an after effects compositor. I'd like to keep the compositing to a minimum and use practical effects where we can.

FIGHT CHOREOGRAPHY

To pull this off in the time frame we have - we'd have to bring a fight choreographer/stunt coordinator immediately to help map out the moves safely. I'd love to shoot these fight scenes on a **Phantom Camera (1,000-2000 FPS)** for the ultimate in **slow-motion** like **Kung-Fu Hustle or Fun.: We Are Young ft. Janelle Monáe** if the budget allows.



REFERENCES



CLOTHES











Martin & Parson Present...

TANK★GIRL

GOLD



JET GIRL SPECIAL

COVER BY
SMITHSON

AESTHETICS



TANK GIRL





VEHICLES



HAIR AND MAKEUP



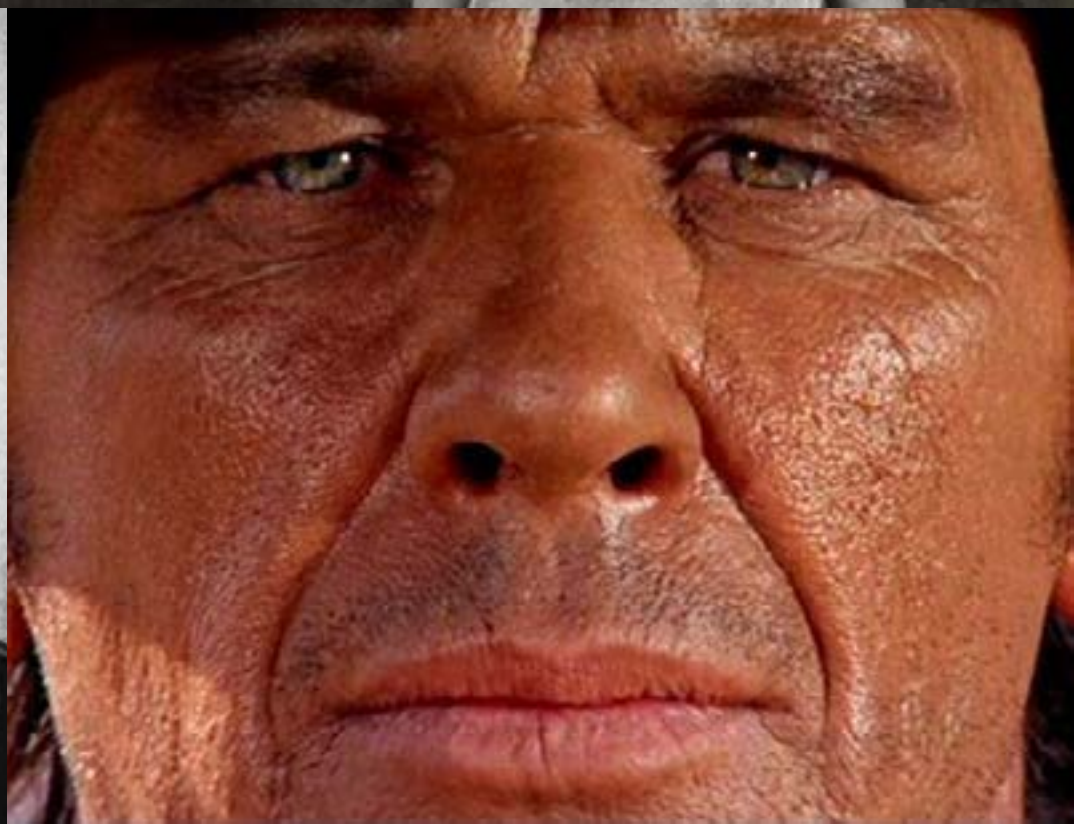






CASTING





A surreal landscape featuring a long, straight asphalt road with a yellow center line that recedes into the distance. The road is flanked by golden-brown fields. In the distance, a single, dark green tree stands on the left side of the road. The sky is a clear, vibrant blue, and a large, detailed full moon is visible in the upper left corner. The overall scene has a dreamlike, ethereal quality.

THANK YOU